



INTERNSHIP OPPORTUNITY

KCA University is a dynamic private business university committed to quality service and ethical practices. KCA University seeks to recruit one intern at the Corporate Affairs Department;

INTERN – CORPORATE AFFAIRS

JOB OBJECTIVE

Design clear engaging graphic communications and materials for the university website and publications e.g advertisements, brochures, magazines, newsletters and corporate presentations and reports, social media graphics, brand campaigns and photography into communication materials, motion and entertainment graphics.

DUTIES AND RESPONSIBILITIES.

- Editing and designing a variety of artworks across digital and offline media.
- Design & edit clear engaging graphic communications for print and web.
- Create color palettes, manipulate colors, or troubleshoot in tools such as Photoshop or Illustrator.
- Use the main tools in a designer's arsenal, typography and color, to grab attention.
- Use key features on Instagram, Facebook, LinkedIn and other platforms to showcase work, share creative workflow and increase your online presence.
- Distort and warp layers, work with text, create shapes, draw and edit vector paths with the Pen tool, create animations, apply painting effects, save and share libraries, and work with artboards.
- Use important principles of composition in designs.

POSITION REQUIREMENTS

- Diploma/Degree in Design, Fine Arts or related field is an added advantage
- Be more creative both individually and as part of a team and meet deadlines
- Strong creative and analytical skills

- Proven graphic designing experience desired
- Proven experience in video recording and editing desired
- A strong portfolio of illustrations or other graphics
- Familiarity with design software and technologies (such as InDesign, Illustrator, Dreamweaver, Photoshop, Premiere Pro, After-effects, etc.) Misrosoft applications & zoom
- Keen eye for aesthetics and details
- Excellent communication skills

How to Apply

Interested candidates who meet the above requirements should submit an application letter, a detailed CV (include two referees), academic certificates, a clear copy of your Kenya National ID and iTax certificate via email to hrjobs@kca.ac.ke by **6th February 2022**.

The subject of your email should read: INTERNSHIP – CORPORATE AFFAIRS

Only shortlisted candidates will be contacted

Head of Human Resources,
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