

CAREER OPPORTUNITY

KCA University is a dynamic private business university committed to quality service and ethical practices. KCA University seeks to recruit a candidate to fill the following position;

WEBMASTER

JOB OBJECTIVE

This position will be responsible for maintaining University websites and intranet facilities which meet the information needs of all stakeholders and contribute to the mission, objectives and corporate image of the University.

DUTIES AND RESPONSIBILITIES.

- Coordinating with designers, content providers, and management on the design, development, deployment and maintenance of a KCA-U's online presence.
- Determining client website and portals' needs and requirements.
- Building and testing aesthetic, functional, and user-friendly website and portals.
- Implementing and ensuring website and portal security and data protection.
- Maintaining, updating, and optimizing servers hosting the KCA-U website and portals.
- Monitoring and analyzing site performance.
- Updating website content and reviewing SEO (Search engine Optimization).
- Work with communication, marketing or advertising departments concerning content posted, viewed or pulled from the website.

MINIMUM ACADEMIC QUALIFICATIONS:

- Bachelor's degree in IT field.
- Advanced knowledge in web designing.

EXPERIENCE

- Minimum of two years experience in programming with C#, JavaScript, JQuery, HTML, XML and CSS
- Experience working with a CMS (WordPress, Drupal, Joomla, Sitefinity, Sitecore).
- SEO skills and experience with SEO tools (SEM Rush, BrightEdge, Moz) is an added advantage.
- Experience with UX/UI design and some knowledge of adobe suite (Photoshop, illustrator)

OTHER SKILLS AND COMPETENCIES

- Knowledge of IT security.
- Good collaboration skills and passion for UX/UI innovation.
- Reliable and detail-oriented.
- Good communication and problem-solving skills.

How to Apply

Interested candidates who meet the above requirements should submit an application letter, a detailed CV (include two referees), academic certificates and a clear copy of your National ID via email to hrjobs@kca.ac.ke by 20th February 2022.

The subject of your email should read: WEBMASTER

Only shortlisted candidates will be contacted

Head of Human Resources, KCA University, P.O. Box 56808-00200, Nairobi, Kenya

Website: <u>www.kca.ac.ke</u>